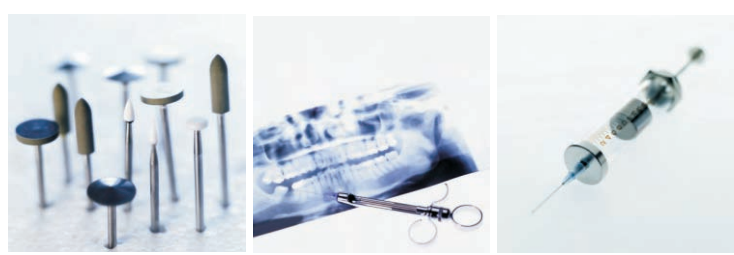
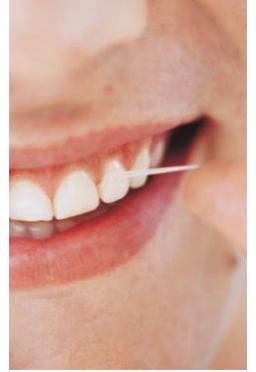


UNDER THE LEADERSHIP OF THE MINISTER OF HEALTH, POPULATION
AND HOSPITAL REFORMS
ALGERIA

1st SiepDent

1st INTERNATIONAL EXHIBITION OF DENTAL
EQUIPMENTS, PRODUCTS AND SERVICES
RESERVED TO PROFESSIONALS



19 > 21 October 2009

DENTAL ART

Exhibition center, Pins Maritimes - Algiers
Algeria



SAFEX

aeattaexpo
Algeria
ORDER OF DENTAL SURGEONS OF ALGIERS

1st INTERNATIONAL EXHIBITION OF DENTAL EQUIPMENTS, PRODUCTS AND SERVICES RESERVED TO PROFESSIONALS



Specification sheet of SIEPDENT :

Organizer : attaexpo

Periodicity : Annual.

Event Duration : 03 days.

Location / Date : Algeria / Exhibition center, Pins Maritimes / 19>21 October, 2009

Visitors : Professionnals ≈ 16000 Visitors



EXHIBITION CENTER
LES PINS MARITIMES
ALGIERS
ALGERIA
<http://www.safex.dz.com>
Tél : +213 21 21 01 23

Organizer :



MENOUAR HENICHE
DIRECTOR

25.26, Lot La Madeleine
16035 Hydra
Algiers, Algeria

cell : +213 771 950 526 (Direct)

fax : +213 21 94 58 78

e-mail : menouar.heniche@gmail.com

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Manager

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fax : +213 21 94 58 78

e-mail : yacineboukhof@gmail.com

SLIM TAOUCHICHET
COMMERCIAL MANAGER

cell : +213 662 896 936 (Direct)

+213 662 896 942

fax : +213 21 94 58 78

e-mail : s.taouchichet@gmail.com

APPLICATION FORM

To be returned at the latest before September 10, 2009
Discount of 5% for all reservation made before June 21, 2009

Consult the Exhibitor Guide on
www.siepdent-dz.com
from June, 2009

Corporate name of your company :

Address :

Zip code : City : Country :

Tel : Fax : Cell :

Stand manager : E-mail : Web-site :

Name to figure on the sign :

Are you ?

1- MANUFACTURER 2- DISTRIBUTOR 4- IMPORTER 5- EXPORTER 6- OTHER

■ **FILE FEES** 350 € Net of Tax

Fees for file processing, insurance, badges of exhibitor, subscription to the official catalog, subscription on the internet website of the show, have your logo on the catalogue+invitations .

A = € Net of Tax

■ **STAND** (minimum 9m²)

•Non-equipped stand : m² x 200 € Net of Tax /m² = € Net of Tax

•Standart equipped stand: m² x 250 € Net of Tax /m² = € Net of Tax

This fees include : partition plates / one table (ref:T04r) with 3 chairs (ref:C07), See page n° 05 / signaling banner / carpet / cleaning carpet / lighting (3 spots of 100 w / per 9m²)

- with 1 angle (open stand on 2 aisle) : + 100 € = € Net of Tax

- with 2 angles (open stand on 3 aisle) minimum 18m² : + 200 € = € Net of Tax

- with 4 angles (island) minimum 36 m² : + 400 € = € Net of Tax

B = € Net of Tax

■ **CO-EXHIBITOR PACKAGE** : 700 €

C = € Net of Tax

■ **ADVERTISING ON CATALOG** : 800 €
(1 page A5 using four color process on the exhibitor catalog)

D = € Net of Tax

■ **OPTIONAL ACCESSORIES** : (See page n° 05)

E = € Net of Tax

■ **ORGANIZE A COMMERCIAL PRESENTATION OF 20 MINUTES**: 500 €
(The program is mentioned on the invitations and on the website)

F = € Net of Tax

A+B+C+D+E+F= Total 100% : € Net of Tax

VAT 17 % : €

Total TTC : €



WITHOUT DOWN PAYMENT THE CONTRACT PARTICIPATION WILL NOT BE REGISTERED

The Payment Schdule :
50% when order, 50% 1month before show opening

I join deposit of 50% of the total amount TTC

50% Total TTC : €

Domicile : SOCIÉTÉ GÉNÉRALE ALGIERS			
SGA AGENCE DELY BRAHIM 00010			
Bank 021	Counter 00010	Account n° 1130000324	key 21
RIB : 02100010113000032421		SWIFT/CODE SOGEDZAL	

Payment

- By transfer carried out this day in the name of attaexpo
 By bank check with the order of attaexpo joint to the present form

Sign and mention
«Read and approved»

Stamp

Mandatory

Mandatory

▶ Fill in and sign are required.
fax and e-mail to:
+213 21 945 878
attaexpo@gmail.com

5 PRODUCTS LISTE

1 ORGANISMES PROFESSIONNELS / PROFESSIONAL ORGANISATIONS

- Associations et Syndicats professionnels / Professional Associations & Trade Unions
- Organismes de formation / Training Organisations

2 FOURNITURES & INSTRUMENTATION / SUPPLIES & INSTRUMENTS

- Articulateurs / Articulators
- Biomatériaux et fournitures chirurgicales / Biomaterials & Surgical Supplies
- Dents artificielles / Artificial Teeth
- Désinfection, décontamination (produits) / Desinfection, Decontamination (products)
- Endodontie/instruments et fournitures / Endodontics - Instruments & Supplies
- Fraises et fraises diamantées / Burs, all types
- Matériel de laboratoire / Laboratory Equipment
- Métaux précieux et non précieux / Precious and Non-precious Alloys
- Orthodontie / Orthodontics
- Produits divers pour cabinet et laboratoires / Dental Office & Laboratory Supplies
- Produits pharmaceutiques / Pharmaceuticals

3 ÉQUIPEMENTS / EQUIPMENTS

- Aides optiques (microscope) / Optical Devices (Microscopes)
- Aspirateurs chirurgicaux / Surgical Aspirators
- Compresseurs / Air Compressors
- Éclairage / Operating Lights
- Fauteuils / Chairs
- Lampes à polymériser / Curing Lights
- Lasers / Lasers
- Matériel de stérilisation / Sterilizing Equipment
- Meubles de cabinet / Dental Office Furniture
- Micromoteurs électriques et à air / Electric Motors & Air Motors
- Pièces à mains, contre-angles, turbines / Handpieces, Contra-angles Turbines
- Radiographie/ appareils et accessoires / Radio protection / X-Ray Equipment & Accessories / Radiation Protection
- Séparateurs d'amalgames / Amalgam Separators
- Units / Dental Units

4 INFORMATIQUE ET IMAGERIE / COMPUTING & MEDICAL IMAGING

- Imagerie médicale numérisée / Digital Medical Imaging
- Informatique de gestion / Management Software
- Vidéo, systèmes et accessoires / Video, Systems & Accessories

5 VÊTEMENTS PROFESSIONNELS / PROFESSIONAL CLOTHING

- Vêtements professionnels / Uniforms & Gowns
- Vêtements professionnels à usage unique / Single-use Garments

6 IMPLANTOLOGIE / IMPLANTOLOGY

- Equipement et matériel pour implant / Equipment for Implantology
- Implants et fournitures pour implants / Implants & Supplies for Implants

7 HYGIÈNE BUCCO-DENTAIRE / ORAL HYGIENE

- Appareils à détartrer et aéro-polisseurs / Ultrasonic Scalers & Air Polishers
- Matériel d'hygiène bucco-dentaire / Oral Hygiene Equipment
- Produits d'hygiène bucco-dentaires / Oral Hygiene Products

8 PROTHÈSE DENTAIRE / PROSTHODONTICS

- Laboratoires de prothèse / Dental Laboratories

9 VPC / MAIL ORDER SELLING

- VPC pour cabinet dentaire / Mail Order Selling for Dental Offices
- VPC pour laboratoire de prothèse dentaire / Mail Order Selling for Dental Laboratories

10 EDITIONS ET PUBLICATIONS PROFESSIONNELLES / PROFESSIONAL PUBLICATIONS

- Editions et publications professionnelles / Professional Publications

11 SERVICES ET CONSEILS EN ORGANISATION / ORGANISATIONAL SERVICES & CONSULTANCY

- Aménagement de cabinets, de laboratoires / Dental Office and Lab Layout and Design
- Classement / Filing Equipment & Accessories
- Services et conseils en organisation et en gestion / Organisational & Management Services and Consultancy

12 SERVICES FINANCIERS et ASSURANCES / FINANCIAL SERVICES & INSURANCE

- Assurances / Insurance
- Services financiers et bancaires / Financial & Banking Services

Nomenclature pour l'identification de l'exposant dans

- le catalogue de l'exposition
- le site siepdent-dz.com
- les bornes interactives...

This index is used to list the exhibitor

- in the exhibition catalogue
- on the siepdent-dz.com website
- on the interactive terminals in the exhibition halls..

TRANSMETTRE LOGO ET INFORMATION RELATIF A LA SOCIÉTÉ PAR EMAIL :

PROVIDE LOGO AND OTHER INFORMATION RELATED TO THE COMPANY BY E-MAIL TO :

E-mail: attaexpo.catalogue@gmail.com

5 OPTIONAL ACCESSOIRES AND OTHERS

Accessories	Reference	Quantity	Price
FURNITURE RENTAL CONTACT : fax :+213 21 945 878 e-mail : attaexpo.c@gmail.com	:		

Total € .net of tax

Others	Number(s)	/ Days	Total € .net of tax
INTERPRETER (each language)		100 €	
HOSTESS		50 €	
CATERER		35 €	

E = _____ € .Net of Tax

6 General rules of exhibition

Article 1. Inscription: inscriptions cannot be full and accepted if the present form is not integrally fulfilled, this is to adhere to general conditions of participation. Any condition or disposition joint to the demand of registration won't be accepted. Requests aiming to get a specific emplacement would be taken in consideration to the extent possible, but won't constitute prerequisites to the participation. There is no guarantee concerning the participation of other competitors. A single participation doesn't mean an admission on behalf of the organizer. Unless the inscription does not constitute an admission on behalf of the organizer, it won't be considered as carried out. It has the obligatory force until admission or r e f u s a l .

Article 2. Admission: There is no legal right for admission. Exhibitors who don't respect payment's obligations towards the company that organize the exhibition or don't respect the present dispositions, will have their participation cancelled. In the case of over-reservation, the organizer has the right to selection. The admission of exhibitor is confirmed with a document and is valid only for the exhibitor mentioned in the confirmation letter. Sending an admission document constitutes the making of a signing of contract between the organizer and the exhibitor. Organizer has the authority to withdraw the admission if this latter was granted on the basis of premises or erroneous information or if the preliminary admission requirements cannot be applied any more later o n .

Article 3. Promotion: It is forbidden for exhibitors to place stickers, posters or descriptive panels on a site that is not in their stands. In this framework it is forbidden for representatives of exhibitors to distribute booklets, invitations or else in the entry or left or alleys. Exhibitors who wish to undertake promotional activities through plays, organized contests and else should ask the authorization of organizers.

Article 4. Assignment of the sites: The organizer establishes the plan of the exhibition and allots the sites by taking into consideration the sector of expositions and progressively with the admissions. Organizer should also be aware as much as possible about desires of exhibitors and kind of exposed products; he has the right to modify dispositions of the surface subscribed by the exhibitor each time it is necessary.

Article 5. Methods of payment: Unless organizers shall not receive the total amount of payment, exhibitors won't have the right to occupy the reserved space. the calendar of payments is as follows: 50% with the order, and 50% in thirty (30) days before the exhibition opening.

Article 6. Registration fees: Exhibitors and co-exhibitors are indebted to the organizer of registration fees fixed in the inscription form. Are included in the registration fees: insertion on

the alphabetical list of the exhibition catalogue, delivery of badges for the participants, invitation cards for visitors, general expenses for advertising ,administrative costs and certificate of p a r t i c i p a t i o n .

Article 7. Co-exhibitors and collective stands: Without the assent of the organizer, exhibitors are not authorized to place at the disposal of third all or any of the stands which was attributed to them whether it is against remuneration or for free. Any advertising or promotion for any company which was not mentioned in the admission file is forbidden in the stand. The request for the inclusion of a co-exhibitor should be written and addressed to organizer. Co-exhibitor is indebted to the organizer of registration fees indicated in the form of inscription. In the case of national exhibitions, the value-added tax is added to the due sum. In all cases the part renting the stand should respect the registration fees of the co exhibitor. the co-exhibitor is subject to the same duties of the main exhibitor. Co-exhibitors may also appear on the catalogue if they agree with insertion conditions, and pay all fees, and if information that should appear are given within the time. Organizers may authorise big collective stands if they can be incorporated in a subdivision appropriated with the exhibition. All dispositions are applied on each exhibitor. If a stand is allotted jointly to two or several companies, each one of them is jointly and individually responsible towards the organizer. the companies which expose jointly are supposed to name a common representative in their demand of inscription.

Article 8. Cancellation and defection: Cancelling the inscription is possible before the admission. Cancellation fees are estimated at 50 000 DA Net of Tax. After the admission the exhibitor can not cancel his inscription or reduce his surface stand. The rights of participation in their integrity and the registration fees are owed. the reorganisation by the organizer of non used spaces in order to maintain the global visual impression does not release the exhibitor from its financial commitments. In the case an exhibitor decides not to use the surface of its stand and the organizer would allot this space to a third (occupation of which the goal is not to restructure) the exhibitor remains indebted of 25% of expenses of participation as 100% of inscription fees. In the case of defection of one co-exhibitor the integral amount of inscription fees remain to the organizer.

Article 9. Exhibition catalogue: Organizer will edit a catalogue of the exhibition. Exhibitors and co-exhibitors are supposed to be inserted in the alphabetical list of the exhibitors in accordance with the contractual dispositions and particular conditions related to methods of insertion in the official catalogue and to the dispositions in

article 5 being referred to the registration fees.

Article 10. Insurance: Even tough all necessary precaution will be taken for security during the period of preparation, opening and disassembling , organizers won't be responsible for the security of any article brought by exhibitors to the site of expositions, or by their representatives, employees, agents or subcontractors by the public or any other person. Organizers shall not be responsible for any harm, accident or damage that might occur to the staff of the exhibitor or its subcontractors. We highly recommend to supervise at any moment small and attractive objects and taking them out from the site every night. The stand should never be left empty during hours of exposition. Exhibitors should always make sure they are entirely covered by their insurance policy, if any possible damage may threaten their protection. Exhibitors will insure, compensate and protect organizers from all expenses, reclamations, requirements being likely to disturb organizers, because of losses or wounds inflicted to persons or else such as organizer's subcontractor agents, losses or wounds due to the carelessness of the exhibitor, his representatives, agents, employees, subcontractors or guests. After the request of organizers, the exhibitor will provide the proof of his adapted police insurance. Organizers won't be responsible for any restriction or condition that prevent the construction, assembling, completion, deterioration, disassembling of stands or the entry, the placement or the withdrawal of exposed articles, or the failure of services by the owner of the site, the cancellation or opening at part time of the site, modifications or deterioration caused by independent circumstances. Exhibitors should make sure the temporary staff and staffs of their representatives, agents, or subcontractors are insured for the disability pension of the worker s.

Article 11.: Cancellation or postponing of the exhibition: the organizer may cancel or postpone the exhibition because of a reason beyond of control that might make the execution of exhibition's plan impossible. Exhibitors would be informed with a document and won't have the right for any compensation, or indemnity whatever the reason of such a d e t e r m i n a t i o n .

Article 12. Final measures: through its inscription and participation, the exhibitor accepts without any restriction the obligatory character of the rules on the exhibition site. Additional agreements, special permits or other types of measures need the written authorization o f t h e o r g a n i z e r .

Article 13. Place of execution and jurisdiction: the place of execution and jurisdiction as for all obligations of the two parts is Algiers. People's Democratic Republic of Algeria laws are applicable.

About Hotels and Visas

We recommend for the participants of SIEPDENT the international hotels below.
The indicated distances are approximate and depend on the hour of displacement.
The exhibitors are responsible for their own hotel reservations.
Do not fail to reserve in advance to avoid any disappointment.

Hotel

Al Djazair Hôtel

Distance of exhibition center: 45 minutes by car
Tel : + 213 21 59 10 10
Fax : + 213 21 69 35 08



Sofitel Hôtel

Distance of exhibition center: 10 minutes by car
Tel : + 213 21 68 52 10
Fax : + 213 21 67 31 42
Email : h1540@accor-hotels.com



Le Aurassi Hotel

Distance of exhibition center: 25-45 minutes by car
Tel : + 213 21 74 82 52
Fax : + 213 21 71 72 87 / 90



Mercure Hotel

Distance of exhibition center: 10 minutes by car
Tel : + 213 21 24 59 70
Fax : + 213 21 24 59 10
Email : sauvageot_francois@accor-hotels.com



Hilton Hotel

Distance of exhibition center: 5 minutes on foot.
Tel : + 213 21 21 96 96
Fax : + 213 21 21 97 97



Sheraton Hôtel

Distance of exhibition center: 30-45 minutes by car
Tel : + 213 21 37 77 77
Fax : + 213 21 37 73 88
Email : reservations.algiers@sheraton.com



Ibis Hôtel

Distance of exhibition center: 10 minutes by car
Tel : +213 21 75 40 40
Fax : +213 21 75 46 46
booking by telephone : +213 21 75 41 41



Visas

To enter to Algeria the participants need a visa.
An invitation letter will be issued by attaxpo.

Passports :

In validity for 6 months minimum after the starting date, necessary for all the participants.

Visas :

Ask to address to:
Consulate (or consular section of the embassy
or Office of the High Commission)

Requirements of the requests:

- (a) Form duly filled, being able to be provided by the consulate or Office of the High Commission.
- (b) passport.
- (c) two (2) photos of passport.
- (d) An invitation letter of attaxpo.

The exhibitors wishing to obtain the assistance of the organizers please contact :

M.SLIM TAOUCHICHET
s.taouchichet@gmail.com
Tel/Fax: +213 21 94 58 78